

DIGITAL TECHNOLOGY AND ADOLESCENT BEHAVIOR TRANSFORMATION: THE CHALLENGES OF MORAL EDUCATION IN SCHOOLS

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Abstract: Digital technology has become an integral part of adolescent life, providing seamless access to information and social interaction. However, their impact on their behavior and moral values is a serious concern, especially in the context of education. This research is motivated by the phenomenon of increasing negative behaviors, such as cyberbullying and reduced empathy, the attitude of togetherness, tolerance, and helping others, which is influenced by excessive use of social media. Regarding the above problems, based on the review literature, it is known that there is still a lack of holistic studies that integrate the influence of digital technology on adolescent morality with relevant moral education strategies in schools. The method used qualitatively with a literature review approach aims to analyze, synthesize, and assess relevant studies or literature to gain an in-depth understanding of the influence of digital technology on adolescent morality with relevant moral education strategies in schools. The purpose of this study is to reveal the influence of digital technology on the transformation of adolescent behavior and evaluate the challenges faced by moral education in shaping better adolescent character. The results of this research are expected to make a practical contribution in formulating more effective moral education strategies in schools, as well as providing recommendations for parents and educators in directing the wise use of digital technology.

Keywords: Digital, Technology, Transformation of adolescent behaviour, moral education, adolescent morals.

INTRODUCTION

Digital technology has become an integral part of everyday life [1], especially for teenagers. Social media, online learning platforms, and entertainment apps are the main means of social interaction, entertainment, and even education. The use of digital technology provides various conveniences, such as expanding access to information and increasing creativity. However, the impact is not always positive. In a social context, digital technology often influences interaction patterns, ways of thinking, and moral values among adolescents [2].

Although the benefits of digital technology have been widely discussed in various research articles, there is a serious challenge that is often overlooked, namely the influence of digital technology on adolescent behavior and morality. Phenomena such as cyberbullying, decreased empathy, individualism, and aggressive behavior began to emerge due to the uncontrolled use of technology [3]. However, it is still poorly understood how moral education in schools [4],[5] can effectively overcome these challenges. In addition, the relationship between the transformation of adolescent behavior in the digital era and moral education strategies has not been fully revealed, so in-depth research is needed to answer these problems [6].

Digital technology has a significant impact on the transformation of adolescent behavior, both in positive and negative aspects. Uncontrolled use of technology contributes to the decline of moral values such as empathy, tolerance, and social responsibility, as well as giving rise to negative behaviors such as cyberbullying and individualism [7].

Lailatul Hasanah et al. in an article entitled *The Impact of Information Technology Development for Students*, explained the role of information technology in the learning process and its impact on student behavior [8]. It was emphasized that while technology provides convenience, a lack of management can trigger behavioral challenges, such as dependence on digital devices and decreased social interaction [9].

Sri Latifah's research emphasizes the importance of character education in the digital era, focusing on the influence of social media on students' ethics and moral values. The proposed solution is the integration of character education into the school curriculum through a value-based approach [10].

METHOD

The transformation of adolescent behavior due to digital technology presents significant challenges for moral education in schools. This study aims to explore these dynamics through a comprehensive methodological approach. The chosen methods ensure reliability and validity, enabling the generation of insights that are both meaningful and applicable in addressing the educational challenges posed by digital technology. This study employs a qualitative research design, focusing on understanding the subjective experiences and perceptions of students, educators, and parents. By delving into the intricacies of moral education within the context of digital transformation, this approach allows for an in-depth analysis of the challenges and opportunities schools face [10].

The objectives of this research are to analyze the influence of digital technology on adolescent behavior, identify the challenges of integrating moral education in schools amid digital transformation, and propose strategies for enhancing moral education in the digital era. To achieve these objectives, the study utilizes several data collection methods. In-depth interviews are conducted with three key stakeholder groups: students, teachers, and parents. A semi-structured interview format ensures flexibility while covering critical areas, such as students' interaction with digital platforms, teachers' challenges in imparting moral education, and parents' observations of behavioral changes. Focus group discussions (FGDs) provide a platform for collective dialogue, fostering diverse perspectives on digital technology's impact. Separate sessions are held for educators and parents to facilitate focused discussions on aligning digital habits with moral teachings and addressing ethical dilemmas arising from digital exposure [10].

Non-participant observations are conducted in classroom settings and during extracurricular activities. This method captures real-time interactions between students and educators, emphasizing how moral values are communicated and received in the presence of digital influences. Document analysis is also undertaken to review relevant materials such as school curricula, policies on digital use, and educational resources, providing insights into the structural frameworks supporting moral education in schools [10]. The sampling technique used in this study is purposive sampling, selecting participants directly

involved in or affected by the phenomenon under study. The sample includes 20 students aged 13-18 from diverse socioeconomic backgrounds, 10 teachers specializing in moral education, and 10 parents representing various family dynamics [11].

Thematic analysis is employed to analyze qualitative data, allowing for the identification of patterns and themes related to digital technology and moral education. The process involves transcribing interviews and FGDs, coding data to categorize responses into themes, analyzing observational notes to identify behavioral trends, and synthesizing findings from document analysis to contextualize thematic insights. Ethical considerations are prioritized throughout the study. Participants are briefed on the study's purpose, methods, and potential implications before providing informed consent. Personal information and responses are anonymized to protect participants' identities, and participation is entirely voluntary, with the option to withdraw at any stage without repercussions [11].

Despite its strengths, the study has certain limitations. Its qualitative nature limits generalizability to broader populations, and potential biases may arise from self-reported data in interviews and FGDs. Additionally, time constraints may restrict the depth of longitudinal observations. To ensure reliability and validity, the study incorporates triangulation by cross-verifying data from various sources, member checking by sharing findings with participants for feedback, and peer review by engaging experts in education and digital behavior for critical evaluation of the research process. This methodological approach provides a comprehensive understanding of the challenges and strategies in addressing adolescent behavioral transformation due to digital technology. By integrating diverse data collection methods and ensuring ethical rigor, the study aims to contribute valuable insights to the discourse on moral education in the digital era [11].

LITERATURE REVIEW

A book by Andi Ashari et al titled "*Education Management in the Era of Digital Transformation*" highlights various important aspects of education management in the digital age and understanding the relationship between digital technology, adolescent behavior, and moral education [11].

Research by Santio Arivianto et al. entitled "The Impact of Technology on Social, Cultural, and Religious Implications in Modern Human Life" found that the transformation of adolescent behavior due to the impact of digital technology has an impact on social, cultural, and religious implications in modern human life. Digital technology is changing the way adolescents interact, learn, and form social identities. Behaviors formed from interactions in the digital world often affect their moral values, both positively (such as creativity and innovation) and negatively (such as cyberbullying and dependence). This is an important concern to understand the impact of technology on the formation of adolescent character [12].

Challenges of moral education in schools. School. Research by Kartika Putri Sagala et al. found that it is necessary to innovate educational programs that integrate character learning with technology, as well as the development of social and emotional skills, which can be an effective step to form a generation that can face moral and ethical challenges in this digital era [13]. Meanwhile, the strategy is to develop a curriculum that is to the needs of the digital age [14]. There is an integration of moral values into the entire curriculum and designing learning methods that not only teach moral values theoretically but also integrate them in a digital context [15].

RESULTS AND DISCUSSION

Adolescent Experiences with Digital Technology and Its Impact on Behavior and Morality

Teenagers in the digital age are very active using certain digital devices and platforms. The devices are such as smartphones, and Laptop, while the digital ceiling is such as WhatsApp, Instagram, Youtube, TikTok, and Telegram.

These devices and platforms have become an integral part of adolescents' lives, both for entertainment, learning, and social communication. The data shows an increase in daily time spent on digital activities, including social media at around 3 hours per day on average. According to the We Are Social Report 2024 Link <https://wearesocial.com/id/blog/2024/01/digital-2024/> presenting data on social media and internet usage in Indonesia, including the most widely used platforms such as WhatsApp (90.9%), Instagram (85.3%), and TikTok (73.5%) [18]. This report is relevant because it provides up-to-date data on usage trends among teens.

Some of the impacts of digital technology on adolescent behavior include changes in social behavior, lifestyle, technology dependence, and self-identity development [17], [19]–[24].

1. Changes in social behavior are characterized by reduced empathy, a helping attitude, and *phubbing* behavior as a result of adolescents focusing more on devices than on the people around them.
2. Lifestyle changes among adolescents such as changes in sleep patterns, eating habits, or physical activity. The phenomenon of sleep displacement such as lingering in front of a screen reduces the hours of sleep. Unhealthy and ready-to-eat eating habits accompany adolescent activity habits and reduced eating together. Digital activities replace sports or social habits, making them prone to health and obesity.
3. Excessive dependence on technology, called digital addiction, has an impact on declining academic performance, disrupting sleep patterns, decreasing interaction directly, and affecting mental health.
4. The development of adolescents' self-identity is influenced by the extent to which they have wide access to information, culture, and social interaction from the digital world so that they often explore pseudo-personal identities and also often try various styles or views according to their respective understanding.

The Influence of Digital Technology on Adolescent Morality

Digital technology can be a tool that strengthens or weakens moral values depending on how it is used. Among adolescents, the influence of digital technology has an impact on the proliferation of inappropriate content (e.g. violence, pornography, or hate speech) on the moral development of adolescents, especially if there is no filter in this case religion or parental assistance or close people.

The decline in moral values such as cooperation, togetherness, and simplicity is due to the spread of individualism and materialism [25], [26] among teenagers as a result of the content of digital culture.

Adolescents often adopt values promoted by foreign cultures that are perceived as symbols of modernity and prestige without considering local or traditional values [27]. Teenagers who are swayed by the current trend culture, make them forget their own culture. They are proud of the dynamic changes in them. They also unconsciously think about the culture and morality of their own country. This can be seen in the real world around us in our daily lives or in posting on social media [28].

In addition, digital technology also creates value conflicts between the older generation and the younger generation in the family [29], which ultimately affects the moral development of adolescents. Not a few teenagers are more proud of themselves when

adopting outside cultures because of the need for existence and also updates in their social relationships. The influence of social media trends also certainly has an impact and makes them volatile to update themselves and make them more comfortable if the content they adopt is from a culture outside of income [30], [31]. To deal with the impact of globalization on the morality of adolescents, it is necessary to make holistic and integrated efforts from various parties, including families, schools, communities, and the government. Moral and character education must be improved in schools to help adolescents develop moral awareness and the ability to make the right moral decisions in the face of the challenges of globalization [32]. In addition, families and communities need to work together to create an environment that supports the moral development of adolescents and reinforces good local values.

Teachers' And Parents' Perceptions of The Challenges of Moral Education in The Digital Era

In the digital era, moral education is becoming increasingly important because technological developments affect the way children and adolescents understand, adopt, and practice these values. More understanding and education are needed related to the perception of teachers and parents towards moral education to be able to build a solid foundation of values for children [33].

The transformation of the digital environment such as the culture of unlimited information access and the culture of social media such as online communication will result in the decline of local cultures such as togetherness, and result in cooperation, togetherness, and simplicity due to the spread of individualism and materialism among teenagers [34].

Teachers and parents must play an adaptive role according to the needs of children during their development, both physical and psychological development in the search for students' identity or personality. Teachers and parents can play the role of companions, facilitators, environmental shapers, and role models in anticipating the challenges of moral education in the digital era [35].

Challenges Of Moral Education in The Digital Era

Moral education in the digital era faces various challenges stemming from lifestyle changes, technological advancements, and increased access to information. Some of the challenges of moral education in the digital era based on the results of the author's study are presented in the following table.

Table 1.1 Identification of Challenges of Moral Education in the Digital Era

Problem Indicators	Problem Domain	Solutions offered
Exposure to Negative Content	<ul style="list-style-type: none">- Unfiltered digital media- Immoral content	<ul style="list-style-type: none">- Strengthening digital literacy for adolescents- Content filtering using AI technology
Lack of Understanding of Parents and Teachers	<ul style="list-style-type: none">- Digital literacy gap- Lack of moral assistance	<ul style="list-style-type: none">- Digital literacy training for parents and teachers- School community collaboration
Dependence on Digital Technology	<ul style="list-style-type: none">- Addiction to social media- Loss of life balance	<ul style="list-style-type: none">- Implementation of screen schedule- Education on the importance of life balance

Changes in Social Values Among Adolescents	<ul style="list-style-type: none"> - Peer pressure on social media - Instant cultural consumption 	<ul style="list-style-type: none"> - Digital ethics education - Group discussion on the impact of digital culture
Lack of Ethical Integration in the Curriculum	<ul style="list-style-type: none"> - Excessive focus on academics - Lack of attention to morality 	<ul style="list-style-type: none"> - Integration of moral values in all subjects - Character-based extracurricular programs
Pressure on Adolescents for Self-Existence	<ul style="list-style-type: none"> - Popularity competition on social media - Low self-confidence 	<ul style="list-style-type: none"> - Individual and group counseling - Improved interpersonal skills

Based on the table above, it can be seen that:

1. The spread of negative content that is not in line with moral values, such as violence, pornography, or hate speech can obscure their understanding of what is right and wrong
2. Changes in social interaction patterns. Communication does not directly affect the cultivation of values such as empathy, respect, and cooperation. A culture of individualism and materialism has become a trend among teenagers
3. Western cultural influences obscure traditional culture. Adolescents face confusion in determining which values should be adopted and acceptable among adolescents
4. Parents and teachers are not technologically literate, resulting in difficulties in providing relevant moral assistance in cyberspace
5. Formal education curricula often do not adequately integrate learning about digital ethics [36].

Adolescents' Strategies Towards Technological Development and Maintaining Morality

Strategies that can be done by adolescents to maintain morality in this digital era are:

1. To strengthen cultural identity, adolescents need to understand and appreciate the richness of local culture as part of their identity. By understanding and internalizing the nation's cultural values, teenagers will be better able to maintain morality in the face of globalization currents that often bring different foreign cultures [37];
2. Moral education in schools has a vital role in shaping the character and morality of adolescents. Moral education that is integrated with the school curriculum can help adolescents understand the moral values that are the foundation of the nation. Through hands-on learning and real-life examples, teenagers can strengthen their commitment to the nation's morality [38];
3. Wise use of technology, adolescents need to be trained to use technology wisely and responsibly. Although technology has a positive impact in terms of connectivity and access to information, its unwise use can threaten the morality of the nation. Teenagers need to be able to filter information and content that is not in line with the moral values of the nation [39];
4. Character formation through extracurricular activities, extracurricular activities that aim to shape the character and personality of adolescents are also important in maintaining the morality of the nation. Through activities such as scouting, art, and sports, adolescents can gain first-hand experience in practicing moral values and leadership [40];

CONCLUSION

Digital technology has brought a major transformation to the way adolescents interact, learn, and shape their identities. Positive impacts such as increased creativity and access to information are often offset by challenges such as cyberbullying, individualism, and digital addiction. This influence also changes the social behavior and lifestyle of adolescents. The impact on the morality of adolescents results in moral values such as empathy, cooperation, and social responsibility being increasingly threatened by exposure to negative content and foreign cultures that are not in harmony with local values. The challenge of moral education in the digital era is the preparation of a curriculum that can answer the needs of the digital age. The lack of digital literacy among teachers and parents is an obstacle to providing relevant moral assistance. A strategy to maintain morality in the digital era, a holistic approach is needed to face this challenge, by strengthening local cultural identity, integrating moral education in the school curriculum, using technology wisely, and increasing the role of families, schools, and communities in providing moral examples and mentoring.

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Author's Contribution

All authors contributed equally to the publication of this paper, all authors read and approved this paper, and all authors declare no conflict of interest.

Conflict of Interest

All authors state that there is no conflict of interest.

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